

Is investment from foreign companies necessary for the success of Japan's economy?

2023-1

英検 1 級 200-240 words

An increasing number of Japanese companies have been accepting foreign investment for the last few decades. This can stimulate their employees' motivation, deal with the lower birthrate and improve productivity. I agree with this tendency to improve the economy for the following three reasons.

First, investment from foreign companies can play a significant role in motivating Japanese workers. For example, if a Japanese car manufacturer is invested in a French auto giant, it would benefit as employees make strenuous efforts to compete with foreign colleagues. Wage increases are then feasible, encouraging them to work harder. As a result, both the foreign-invested company and its workers would flourish.

Second, foreign investment can compensate for a lack of workers because Japan has been facing lower birthrate. The increase in foreign workers should be helpful to meet demand. Especially in industries like construction and medicine, where there is a shortage of physical labor.

Finally, more creativity and productivity are expected in Japanese companies thanks to foreign investment. For instance, the success of Uniqlo can be partly attributed to it being a French-owned brand. The exchange of opinions from different cultural background create high quality clothing. This leads to higher rank in the retailing industry in terms of profits.

In conclusion, for these three reasons, foreign investment is indispensable to enhance the Japanese economy. (220 words)

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[Measures to promote foreign direct investment in Japan / METI Ministry of Economy, Trade and Industry](#)

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